| Electronic Acknowledgement Receipt   |  |  |  |  |  |
|--------------------------------------|--|--|--|--|--|
| EFS ID:                              | 3649659  |  |  |  |  |
| Application Number:                  | 10672133   |  |  |  |  |
| International Application Number:    |  |  |  |  |  |
| Confirmation Number:                 | 6111   |  |  |  |  |
| Title of Invention:                  | System and method for purchasing linked with broadcast media |  |  |  |  |
| First Named Inventor/Applicant Name: | Stephen A. Ewald   |  |  |  |  |
| Customer Number:                     | 49358  |  |  |  |  |
| Filer:                               | Lance Reich/Toni Gyandoh                                     |  |  |  |  |
| Filer Authorized By:                 | Lance Reich  |  |  |  |  |
| Attorney Docket Number:              | EWAL-0002  |  |  |  |  |
| Receipt Date:                        | 21-JUL-2008  |  |  |  |  |
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| Time Stamp:                          | 15:33:13   |  |  |  |  |
| Application Type:                    | Utility under 35 USC 111(a)                                  |  |  |  |  |
| Payment information:                 |  |  |  |  |  |

| Submitted with Payment                   | yes             |
|--|-----------------|
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$635           |
| RAM confirmation Number                  | 748             |
| Deposit Account                          | 233050          |
| Authorized User                          |                 |

# File Listing:

| Document<br>Number | Document Description | File Name | File Size(Bytes) /Message Digest | Multi<br>Part /.zip | Pages<br>(if appl.) |
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|                          |   | Total Files Size (in bytes) | 64   | 3165 |    |  |  |  |  |  |
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| Information:             |   |                             |  |      |    |  |  |  |  |  |
| Warnings:                |   |                             |  |      |    |  |  |  |  |  |
| 2 Fee Worksheet (F10-00) | r de workdreet (r 10 00)                            | iee-iiio.pai                | 74c193adcaeb0659fe55075829824aca<br>62a93075 | 110  |    |  |  |  |  |  |
| 2 Fee Works              | Fee Worksheet (PTO-06)                              | fee-info.pdf                | 8318   | no   | 2  |  |  |  |  |  |
| Information:             |   |                             |  |      |    |  |  |  |  |  |
| Warnings:                |   |                             | <u> </u>                                     |      |    |  |  |  |  |  |
|                          | Amendment After Final                               |                             | 5  | 11   |    |  |  |  |  |  |
|                          | Extension of Time                                   |                             | 4  | 4    |    |  |  |  |  |  |
|                          | Request for Continued Examination (RCE)             |                             | 2  | 3    |    |  |  |  |  |  |
|                          | Miscellaneous Incoming Letter                       |                             | 1  | 1    |    |  |  |  |  |  |
|                          | Document Description                                |                             | Start  | End  |    |  |  |  |  |  |
|                          | Multipart Description/PDF files in .zip description |                             |  |      |    |  |  |  |  |  |
| 1                        |   | AL-0002.PDF                 | 17ddf0bc59f8145d2175cd8039cae368<br>7006d32b | yes  | 11 |  |  |  |  |  |
|                          |   | AmendmentAfterFinalforEW    | 634847                                       |      |    |  |  |  |  |  |

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.